

Membership Commission



Membership Theme Ideas

- *We've gathered together ideas that have been shared with California State PTA since 2002, including themes used by our Spotlight Award winners!*
- Get the Scoop (ice cream)
- Route 66 (cars, vintage, maps)
- Blast Off to a New Year (space)
- Up, Up and Away (balloons)
- Roll Out the Red Carpet (Hollywood)
- Dive into PTA (underwater)
- Catch the Wave, Join PTA (surfing)
- Ride the Wave of Success (surfing)
- Be Part of the Pack (animals)
- Join the Team (sports)
- Don't Strike Out (baseball)
- Hit a Home Run with PTA (baseball)
- Watch Us Grow (each class has its own vegetable for a display board)
- Help Us Grow (tree in school lobby is filled with apples representing membership)
- PTA Rocks (using gold and platinum records, or geology)
- Smile, Join PTA (incentive smiley ball)
- Get Hooked on PTA (fish)
- Reach for the Stars (astronomy)
- Be Part of the Team (sports)
- Building a Better Community (construction)
- Survivor (jungle, TV show)
- Pirate Treasure (pirates, treasure chest)
- Winter Olympics (ski, skate, etc.)
- America (use red, white, blue)
- Uniting a Community (diversity)
- You are the Key to PTA Success (keys)
- Bee a Part of PTA (honeybees)
- Be a Part of the Bunch (grapes)
- PTA- Your Voice in the School (song)
- Let Every Child Be Heard (speaking)
- Kids are the Heart of PTA (❤️)
- Invest in Children (piggy bank)
- Invite, Involve, Invest (I's)
- Go for the Gold (Olympic or rainbow)
- Pot of Gold (treasure)
- PTA- Where Do You Fit In? (puzzle pieces)
- Soaring with Eagles (birds, flying)
- Lend a Hand (hands, service)
- Help Build a Strong Foundation (construction/building)
- Our Children-Our Treasure (pirate chest, \$\$)



Treasure (treasure chest or \$\$)

- Every Child a
 - Stay Connected (technology, connect-the-dots)
 - Marvin the Martian (space)
 - Camp California (camping)
 - PTA is Out of this World (space)
 - Wagging Your Way through PTA (dogs, cats, animals)
 - SS Membership (ships, cruises)
 - Reach Across the World (outreach, maps)
 - It's Showtime! And You're the STARS of the Show! (Hollywood, theater)
 - Don't Delay-Join PTA
 - Celebrations and Making Connections
 - Zoom to Success (race cars)
 - Millie the Millipede
 - Come Blast Off With Us (space)
 - Hop on Board the Membership Train/Bus (travel)
 - Starzy (Hollywood/Oscar campaign)
 - Come Join the Big Top (circus)
 - Sail Away with PTA (sailboat, parasail)

Membership the easy way!

Choose a membership theme, one from the lists above or one of your own. Using a theme makes membership campaigns easier. Once you have a theme idea, use theme graphics on all publications and handouts. Use the theme to create incentives and build events. Use visuals with the theme to show membership success.